

This TEXTPAD will be posted with the call recording at  
<https://wilpfus.org/story/one-wilpf-calls>

March 11, 2021 **ONE WILPF CALL** - 1x1 We Grow Project – Adding New Members

**FIND ARCHIVED CALLS AT:** <https://wilpfus.org/story/one-wilpf-calls>  
**JOIN WILPF:** [www.WILPFus.org/JOIN](http://www.WILPFus.org/JOIN) - \$35 a year dues supports our work.

**-- AGENDA --**

1- WELCOME

2- ONE BY ONE WE GROW Project - FEATURED SEGMENT

3- ANNOUNCEMENTS

Earth Democracy Committee,

**BRANCHES ROUNDUP,**

WILPF US, Middle East Committee,

Cuba & Bolivarian Alliance Committee,

DISARM Committee (2), Women, Money & Democracy.

4- ADJOURN and SOAPBOX

**NOTES TO ACCOMPANY ANNOUNCEMENTS**



*FEATURED PRESENTATION*

**ONE BY ONE WE GROW Project of WILPF US**

Shilpa Pandey, Jan Corderman, Deb Bunka, Francis Engler.  
*Open to all branches and at-large members trying to form a branch.*

Jan Corderman 515-205-4504 [jancorderman@msn.com](mailto:jancorderman@msn.com)

### **Deb Bunka: Member acquisition - Member engagement - Member Retention**

- She uses emails/letters - phone calls - events & outreach categories.
  - Letter or two, email AND phone call. *Not just an email!*
  - Keep a prospect file. Ask Lifetime members for leads.
- Offer discount for new members or a dual membership with another organization for a discounted fee.
  - Free trial memberships.
  - Speaking at events of other organizations
    - Make the ask -- very important.

### **Francis Engler: Every member is an organizer.**

If everyone believes that together we will change the world, you WILL grow and you will change the world. “What would it take for everyone of you to participate in recruiting more member?”

What gets in our way? What overcomes obstacles.

**Exercise 1** -- Get comfortable with talking to people about what WILPF does and asking them to join us. Fear folks will say no. Overcome that fear by celebrating the NOs... assume you are going to need 10-20 people to tell you NO before you find one person to say YES! Talk to 5, 10 or 20 people and see how many folks told you NO. Celebrate TRYING.

**Exercise 2** -- Put together a basic 2-3 sentence explanation of what you are doing, why it's important and ask them to do something specific. Practice. Write it down and memorize it. It will help with nervousness.

**What motivates people when they are making a decision?** NOW is the best time to ask people to join. So many things people are concerned and angry about... You are offering them a way to make a difference. They have a sense of urgency and you can use that to recruit that. Use stories of success. Invite people to a feel-good community, solidarity, sharing, support. Creates empathy and comfort.

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Nancy Price, Earth Democracy Committee Co-Chair  
[Nancytprice39@gmail.com](mailto:Nancytprice39@gmail.com)

**Sunday, March 21st Earth Democracy WEBINAR - 5pm eastern/2pm  
pacific. Launching MILITARY POISONS  
website. [www.MilitaryPoisons.org](http://www.MilitaryPoisons.org)**

**WORLD WATER DAY, March 22<sup>nd</sup>  
and Earth Day, April 22<sup>nd</sup>**

See articles in eNews here::

<https://wilpfus.org/news/updates/world-water-day-and-earth-day-programs-save-dates-two-free-webinars>

**And here:**

**Sunday March 21** is the day of our webinar 2:00pm PDT, 3:00 pm MDT 4:00 pm CDT and 5:00 pm EDT we will be introducing our new MilitaryPoisons.org website and have speakers from the Vermont PFAS Project. The website can be searched by state, by legislative initiatives and access to all of Pat Elder's past and current articles researching the issues of military contamination of our air, land and water and he is now working on testing fish to warn of the contamination of this food source He's also done work on testing oysters - not good news.

**For Earth Day**, we'll be showing the film **No Defense**, an award-winning documentary, a one-hour long, by Pulitzer Prize-winning journalist Sara Ganim that focuses on PFAS contamination at a base in Osconda, MI. We will announce in the April eNews the times that this film will be shown free during a 10-day period and when on Earth Day we will hold a discussion webinar. Don't forget to look for and read the April eNews that will have information on how to watch the film and to register for the discussion webinar.

Thanks, Nancy

<https://wilpfus.org/news/updates/time-organize-world-water-day>

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**10-min. - BRANCH ROUNDUP –**  
**YOU report about what YOUR members are doing:**  
actions, demonstrations, events.

*Please be brief so everyone has a chance to speak.*

*Jean Hays Fresno WILPF - radio program Jane Addams book  
featured. Book will*

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Many WILPF webinars and videos posted on  
the **WILPF US Youtube Channel**.

Find it at: [bit.ly/wilpfus-youtube](http://bit.ly/wilpfus-youtube)

The AFRICOM webinar is there,  
all the Hiroshima Anniversary webinars from 2020,  
and the Lebanon webinar will be there soon.

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WILPF US Section President  
DARIEN De LU –  
**WILPF US Announcements**

**WILPF US President's Assorted Announcements**

- **More photos wanted!** Please reach out to your branches, and others, to ask them for WILPF photos! **Email them** to Michael Ippolito (preferably **as jpegs**): [Michael@teamgood.org](mailto:Michael@teamgood.org).

**Please –**

1. **Put the word PHOTOS** as the first word of the subject line.
2. **Include a full description:**
  - Who** took the photo?
  - (Do we have **permission** to use the photo?)
  - Date and place?** Kind / nature of event?

**Names of people in the photo** – if you know (and if not too many!).

- **Social Media can be fun!** Learn more from our recorded social media trainings, including *two* Zoom training videos. They're all on the WILPF US recordings page – full link: <https://www.youtube.com/channel/UCNM9SD5QH0xRIozZtfCmbdw> – or (short version): <http://bit.ly/wilpfus-youtube>

Both of these zoom TRAINING videos are listed under “playlists”, in the “WILPF US Social Media Trainings”.

One is a good beginner's general and basic introduction – how to get your own account, how to set up a meeting, etc. – by Michael Ippolito. The other is much more detailed, a training session that the WILPF US Disarm Issue Ctte. paid for. If you'll be *hosting* a zoom meeting, it is very useful,

**WILPF US wants you** – if you do much **social media posting**, at all. Please let me know if you might be willing to post occasional items for WILPF. Also, would you be interested in joining our Social Media Ctte.? Or helping, as a volunteer zoom assistant, at our August WILPF US Congress? **Let me know! [President@wilpfus.org](mailto:President@wilpfus.org)**

**Do you do Facebook?** If so, take a look at our WILPF page: <https://www.facebook.com/wilpfus/> AND consider *signing up as a member* of our **SMART group on FB** at <https://www.facebook.com/groups/wilpfsmart> . Email me – **[President@wilpfus.org](mailto:President@wilpfus.org)** – for more info.

- **Moving up to the national level** – Many of you already know about our **national issue committees**. (Learn more at <https://wilpfus.org/our-work> ). But perhaps you have some **special skills?** I'd love to talk to you about visiting the meetings of our **national Development, Membership Dev., Finance, and**

other ad hoc committees of *many kinds!* Contact –  
*President@wilpfus.org* – for more info.

UN Commission on the Status of Women Session 65

# BEIJING PEACE TRAIN & BEYOND: WOMEN'S MEMORIES, TESTIMONIALS & VISIONS

Thursday, March 18, 2021  
11:30 am PDT / 2:30 pm EDT

## WEBINAR

Register Here: [https://us02web.zoom.us/webinar/register/WN\\_qVcPaNaCRjyqK-JgS1faKA](https://us02web.zoom.us/webinar/register/WN_qVcPaNaCRjyqK-JgS1faKA)

### Distinguished Speakers:

- Ms. Robin Lloyd – Co-Chair of WILPF US Disarm/End Wars Committee – Peace Train to Beijing Film Director
  - **Beijing Peace Train Film Segment**
  - Ms. Barbara Lochbihler – 1995 Secretary-General, WILPF International
  - Ms. Josephine Ocloo – Senior Researcher and Harmed Patient Activist and Campaigner at Kings College, London
  - Ms. Darien Elyse De Lu – President WILPF US – Learning from The Peace Train to Beijing & The US Peace Trains
  - Ms. Regina Birchem – WILPF US, Former WILPF International President – The Future is Here – Looking Forward
- Moderator: Ms. Lois A. Herman – Women's UN Report Network, WUNRN Managing Director

Panel Organizers: WILPF US members Darien De Lu, Robin Lloyd, Lois A. Herman, and Regina Birchem

Leni Villagomez Reeves, Cindy Domingo – Co-Chairs

## The CUBA & Bolivarian Alliance Issue Committee

cindydomingo@gmail.com lenivreeves@gmail.com

### Feminist Solidarity:

## Celebrating International Women's Day and the Advancement of Cuban Women!

**A Webinar on March 14,**

**at 2 pm PST, 3 pm MTN, 4 pm CST, 5 pm EST**

Register in advance for this webinar:

[https://zoom.us/webinar/register/WN\\_A3ywo6QwQie2B7uWuJUWCQ](https://zoom.us/webinar/register/WN_A3ywo6QwQie2B7uWuJUWCQ)

#### Featured Speakers

**Ambassador Lianys Torres Rivera** currently serves as Chargé d'Affaires for the Embassy of Cuba in Washington D.C.

**Kathryn Hall-Trujillo, M.P.H** is Founding Director of the Birthing Project, and an award-winning public health administrator, professor and activist. She is visiting faculty at the Cuba National School of Public Health and serves on the Medical Advisory Board of IFCO as administrator for US scholarships to Cuba's ELAM.

Overview

We will celebrate **International Women's Day and Women's History Month**, connecting with the UN Commission on the Status of Women on the 25th Anniversary of the Beijing Platform for Action on Global Women's Human Rights.

We will celebrate the advancement of the Women's Rights agenda in Cuba and Cuban women's contributions in the fight against COVID-19.

But we must also offer an overview of **how the pandemic has exacerbated the conditions of women globally**, including the US and Cuba, and **propose solutions**, along with presenting steps on what people in the audience can do as part of the solutions.

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Ellen Thomas **DISARM COMMITTEE**

**Urgently Seeking co-Sponsors  
for Eleanor Holmes Norton's bill.**

[et@prop1.org](mailto:et@prop1.org) - 202-210-3886 - [disarmchair@wilpfus.org](mailto:disarmchair@wilpfus.org)

Please review <http://prop1.org> to learn more about the bill and go to <https://bit.ly/propositionone> to send a letter to your Representative asking for co-sponsorship of the "Nuclear Weapons Abolition and Economic and Energy Conversion Act" this session. HR-2419 was the number of the bill in the last session, it doesn't have a number yet because it hasn't yet been introduced. Norton is waiting for cosponsors, I believe - so please help us get them!

Here is the text of HR-2419 last session: <https://www.congress.gov/bill/116th-congress/house-bill/2419/text>

This would provide the money for the Green New Deal! It supports the Treaty on the Prohibition of Nuclear Weapons, and conversion from fossil fuel and nuclear to carbon-free, nuclear-free energy! It says pay the arms merchants to transform their factories and educate their workers to change from working for death to working for life! And please, let me know what you're doing!

I also want to invite you to browse the WILPF US YouTube channel - <https://bit.ly/wilpfus-youtube>

[www.NuclearBanUS.org](http://www.NuclearBanUS.org) - city resolutions to call on the US to sign the treaty.

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Robin Lloyd **DISARM COMMITTEE**

[RobinLloyd8@gmail.com](mailto:RobinLloyd8@gmail.com)

**You are invited** to join us for a 10 minute **screening of highlights from Beijing Peace Train,**



followed by Women's Memories & Testimonials:  
**Thursday, 18 March, 2021, at 2:30 PM.**

AND

on **Friday, March 26, 2:30 pm.ET, 8:30 pm** (Nigeria time)  
-- the last day of the Commission (but not digitally connected to it),  
a **webinar Honoring African Women who Strive for Justice!**

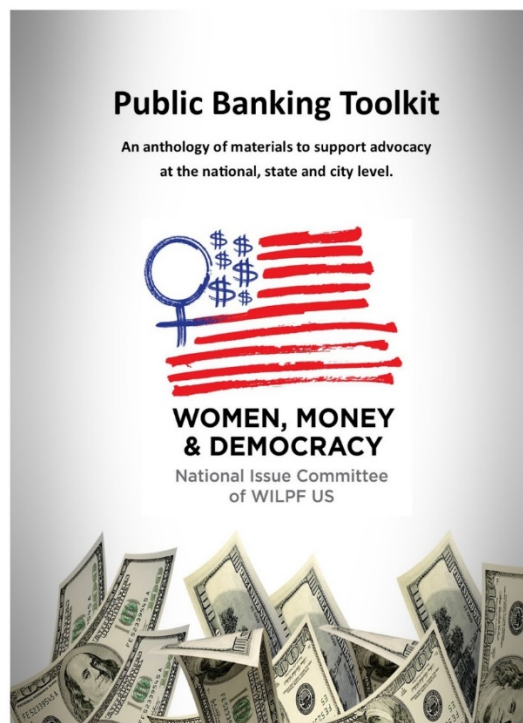
Please register in advance for this meeting:

<https://us02web.zoom.us/meeting/register/tZUtcOytrz8iE93iMvhT79tRQU9IBsZIBJy9>

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## **Women, Money & Democracy Committee**

Chair Marybeth Gardam [mbgardam@gmail.com](mailto:mbgardam@gmail.com)



Find the **FREE** download

**PUBLIC BANKING TOOLKIT** here:

<https://wilpfus.org/our-work/public-banking-toolkit>

**BE AWARE:** Public Banking initiatives are advancing in  
NJ, CA, NM, MA, OR, WA, and PA

And...

## Zoom of Our Own Conversation:

**MONDAY, MARCH 29, 2021** 8-9:30 PM eastern/5-6:30 PM pacific



**CREATING MONEY & BLOWING BIG BUBBLES**

Where does our money come from? And what are our real American values? Join us for a conversation on how women are changing money's intent to grant us a livable future.

**A ZOOM OF OUR OWN  
MARCH 29 @ 5 PM PST / 8 EST**

**Ebony Perkins,**  
Self-Help Credit Union

**Ellen Brown,**  
Public Banking Institute

**Mary Sanderson,**  
Alliance for Just Money

**Adrienne Massanari,**  
University of Illinois

**FIND DETAILS & REGISTER HERE:**

<https://www.aneconomyofourown.org/events/creating-currency-blowing-bubbles>

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## INTERACTIVE TEXTPAD

**Type below this RED line, questions, comments.**

**-Please add your NAME & email address to your comment,**  
so we know who to respond to.

**PLEASE BE CAREFUL NOT TO DELETE any items others post here.**

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**UN Commission on the Status of Women Session 65  
BEIJING PEACE TRAIN & BEYOND:**

## **WOMEN'S MEMORIES, TESTIMONIALS & VISIONS**

**Thursday, March 18, 2021: 11:30 am PDT / 2:30 pm EDT  
(continued below)**

**(cont.)**

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**Moderator: Ms. Lois A. Herman – Women's UN Report Network, WUNRN Managing Director**

**Panel Organizers: WILPF US members Darien De Lu, Robin Lloyd, Lois A. Herman, and Regina Birchem**

Someone (accidentally) erased our Middle East Peace and Justice Action Committee announcement, and we were skipped over, but here is what we're doing:

We continue to grow our committee through calling all of our branches and reaching out to friends who are interested in the many things going on in the Middle East. We have doubled our committee size, but there is plenty of work to be done, so we would welcome anyone who wants to join. Contact me, Barbara Taft, at [beejayssite@yahoo.com](mailto:beejayssite@yahoo.com) if you're interested. Some of our work includes a webinar and a Zoom conference call with our sisters in the Lebanon Section. We're going to help them with the many problems they're experiencing. We continue to work on three campaigns about Israel/Palestine, and we also work on the situations in Yemen, Syria, and Iran. If you are interested in any of these topics or others in the Middle East region, please let us know.